

# National Health Security Preparedness Index Stakeholder Engagement and Communication Workgroup



NATIONAL HEALTH SECURITY PREPAREDNESS INDEX

1:30-2:30pm EST | September 27, 2016

Web link for presentation slides: [http://connect.uky.edu/nhspi\\_stakeholder/](http://connect.uky.edu/nhspi_stakeholder/)

Phone line for audio: 1-877-394-0659 | access code: 7129451782#  
(please mute computer speakers if using phone audio)

**NHSPI Program Management Office**

University of Kentucky



# Agenda

## 2016 Index Use Promotion (September 2016 to March 2017)

- *October 21, 2016 virtual event, 11:00-12noon ET*
  - *Save the Date Announcement*
  - *Use Video*
  - ***What are the optimal promotional channels?***
- *Twitter Update*
- *Website Updates*
  - *Resilience Video*
  - *Blogs*

## 2017 Production (Spring 2017 release)

- *Call for Measures – by October 16*
  - ***What organizations/individuals can best address areas of focus?***
  - ***Where and how do we reach them?***
- *Public Comment Period – November*

## Developing Tools to Encourage Use

- *Who needs tools?*
- *What types?*
- *Who has the content expertise and skills to build them?*
- *Where and how should we promote them?*

## Other Business

- *Workgroup Leadership*

# 2016 Index Promotion

## *Virtual Event*

### What

- *Interactive webinar including a mix of live presentations, a visual demonstration of Index data usage, and questions from the audience*

### Who

- *Stephen Redd, MD, CDC Office of Public Health Preparedness & Response*
- *Nicole Lurie, MD, Assistant Secretary for Preparedness and Response*
- *John Wiesman, DrPH, MPH, Washington State Secretary of Health*
- *Glen Mays, PhD, MPH, University of Kentucky, Index Program Management Office*
- *Alonzo Plough, PhD, MPH, Robert Wood Johnson Foundation*
- *Tom Inglesby, MD, UPMC Center for Health Security, Index NAC Chair (Moderator)*

### When

- *October 21, 11am-12pm ET*
- *Will be recorded and archived online for future viewings*

### Where

- *Online (Login information will follow via Save-the-Date announcement)*

### Why

- *Raise awareness of the Index and promote Index use*

***What are the optimal channels for promoting this event? Who are the gatekeepers who need to be contacted?***



# 2016 Index Promotion

## Twitter Update

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TWEETS 153 FOLLOWING 678 FOLLOWERS 179 LIKES 71 LISTS 3

**NHSPI**  
@NHSPIndex  
Learn more about the preparedness of the US by exploring the National Health Security Preparedness Index today.  
Washington, DC  
nhspi.org  
Joined August 2015

Tweets Tweets & replies Media

**NHSPI** @NHSPIndex · 2h  
Arkansas is now more prepared to handle environmental & occupational health threats. Great work @AR\_Emergencies @ArkansasCCP #natlprep

Who to follow · Refresh · View all

- Robin Mockenhaupt** @rmo...  
Followed by New Connection...  
Follow
- Dr. Umair A. Shah** @ushah...  
Followed by Gulzar H. Shah...  
Follow



# 2016 Index Promotion: Website

## Resilience Video

PREPARE

THE INDEX

NEWS & EVENTS

TOOLKIT



### KEY FINDINGS

Incident and  
Information Management  
Highest Score  
with **8.4**



### PREPAREDNESS BY DOMAIN



\*Full details of the Index methodological approach for 2016 are available here.

### ABOUT THE INDEX



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# 2016 Index Promotion: Website

## *Blogs*

- Will be linked from home page
- Currently developing an editorial calendar
- Goal of a new blog every two weeks
- Topics must relate to the Index but can be flexible to address relevant current affairs, e.g.
  - infectious disease
  - funding priorities
  - healthcare preparedness
  - natural disasters
- Welcome voices from a variety of sectors discussing contributions to health security and/or preparedness
- Interested in contributing a blog? Let us know!



# 2017 Index Production

## Call for Measures

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ABOUT CONTACT US

THE INDEX | NEWS & EVENTS | TOOLKIT | Q

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### CALL FOR MEASURES FOR 2017 INDEX


*(Submissions Due by October 16, 2016)*

To continuously improve the Index, measures are added and retired each year to reflect both expansions in scientific knowledge about preparedness capabilities and changes in available data sources and measures. As planning and production for the 2017 Index release proceed, stakeholders are invited to recommend new measures for inclusion, changes to existing measure definitions and specifications, and deletion of existing measures.


Recommendations are particularly encouraged for new measures that reflect **environmental and occupational health capabilities and capacity** for planning for, responding to, and recovering from health emergencies, as are measures that reflect the **social, economic, and/or environmental dimensions of preparedness and resiliency**.


Learn about criteria for measure inclusion and submit your recommendations [here](#) by **October 16, 2016**.

### FAQs

FAQs  >

### ARCHIVES

2014 RELEASE  >

2013 RELEASE  >

What organizations/individuals can best address areas of focus? Where and how do we reach them?

Public Comment Period will follow.

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# Developing Tools to Encourage Use

- Who needs Index tools (navigation, decision support, etc.)?
  - Sectors
  - Organizations
  - Individuals
- What types of tools?
- Who has the content expertise to build these tools?
  - Sectors
  - Organizations
  - Individuals
- How do we recruit these experts?
- Where and how do we promote the resulting tools?



# Other Business

- Workgroup Leadership
- Webinar Platform Transition
- Other?

# Open Virtual Workgroup Meetings: Participating Further in Index Evolution

- **Stakeholder Engagement and Communication Workgroup**  
*Fourth Thursdays, 1:30pm-2:30pm Eastern*  
**NEXT VIRTUAL MEETING: October 25, 1:30pm – 2:30pm**
- **Analytic Methodology and Model Design Workgroup**  
*Third Tuesdays, 1:00pm-2:00pm*

Login Information and Archived Slides/Recordings are available at: <http://nhspi.org/tools-resources/>



# For More Information



**National Program Office**

**Supported by The Robert Wood Johnson Foundation**

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