Orientation Virtual Meeting
National Health Security Preparedness Index
Stakeholder Engagement and Communication Workgroup

1:30-2:30pm EST  |  May 24, 2016
Web link for presentation slides: http://connect.uky.edu/nhspi_stakeholder/
Phone line for audio: 1-877-394-0659 | access code: 7129451782#
(please mute computer speakers if using phone audio)

NHSPI Program Management Office
University of Kentucky
Agenda

- 2016 Release Review
  - Key Findings
  - Website
  - Communication

- Workgroup Discussion
  - What thoughts do you have about the 2016 Index, website, and release communications?
  - What (if anything) are you hearing from the field about the Index, website, and release communications?
  - How is the Index being used? By whom?

- Use, Usability, and Usefulness Survey
- Other Business
Key Findings

National preparedness trended upward in most functional areas during 2013-15, except in environmental health and in healthcare delivery.

Source: 2016 National Health Security Preparedness Index. Vertical lines indicate confidence intervals.
Key Findings
Website: www.nhspi.org

Since April 26 (10pm)
- 5,061 sessions
- 15,110 page loads
- Avg session duration: 2:46
- New visitors: 77.6%
Workgroup Discussion

What thoughts do you have about the 2016 Index, website, and/or release communications?
Workgroup Discussion

What are you hearing **from the field** about the 2016 Index, website, and/or release communications?
How is the Index being used? By whom?
Use, Usability, and Usefulness Survey: Preliminary state results

- Stratified random sample; more survey engagement from public health (~50%) than emergency management (~28%) officials contacted
  - How can we improve survey fielding process? How do we improve overall engagement on both fronts?

- More than ¾ of responding public health officials have used the Index; only 1 EM official stated s/he has used the Index
  - How do we better engage EM?

- Public health respondents largely recognized many uses for the Index, with the least recognized use “to add content to our communications”; more than 4/5 stated they only access the website once per year
  - How do we improve perceptions of Index and website as a useful and ongoing content source?
Other Business?
Open Virtual Workgroup Meetings:
Participating Further in Index Evolution

- **Stakeholder Engagement and Communication Workgroup**
  *Fourth Thursdays, 1:30pm-2:30pm Eastern*
  *NEXT VIRTUAL MEETING: Tuesday, July 26, 1:30pm – 2:30pm*

- **Analytic Methodology Workgroup**
  *Second Wednesdays, 2:00pm-3:00pm*

- **Model Design Workgroup**
  *Third Tuesdays, 1:00pm-2:00pm*

Login Information and Archived Slides/Recordings are available at: [http://nhspi.org/tools-resources/](http://nhspi.org/tools-resources/)
For More Information

National Program Office

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