

# Orientation Virtual Meeting National Health Security Preparedness Index Stakeholder Engagement and Communication Workgroup



1:30-2:30pm EST | May 24, 2016

Web link for presentation slides: [http://connect.uky.edu/nhspi\\_stakeholder/](http://connect.uky.edu/nhspi_stakeholder/)

Phone line for audio: 1-877-394-0659 | access code: 7129451782#  
(please mute computer speakers if using phone audio)

**NHSPI Program Management Office**

University of Kentucky



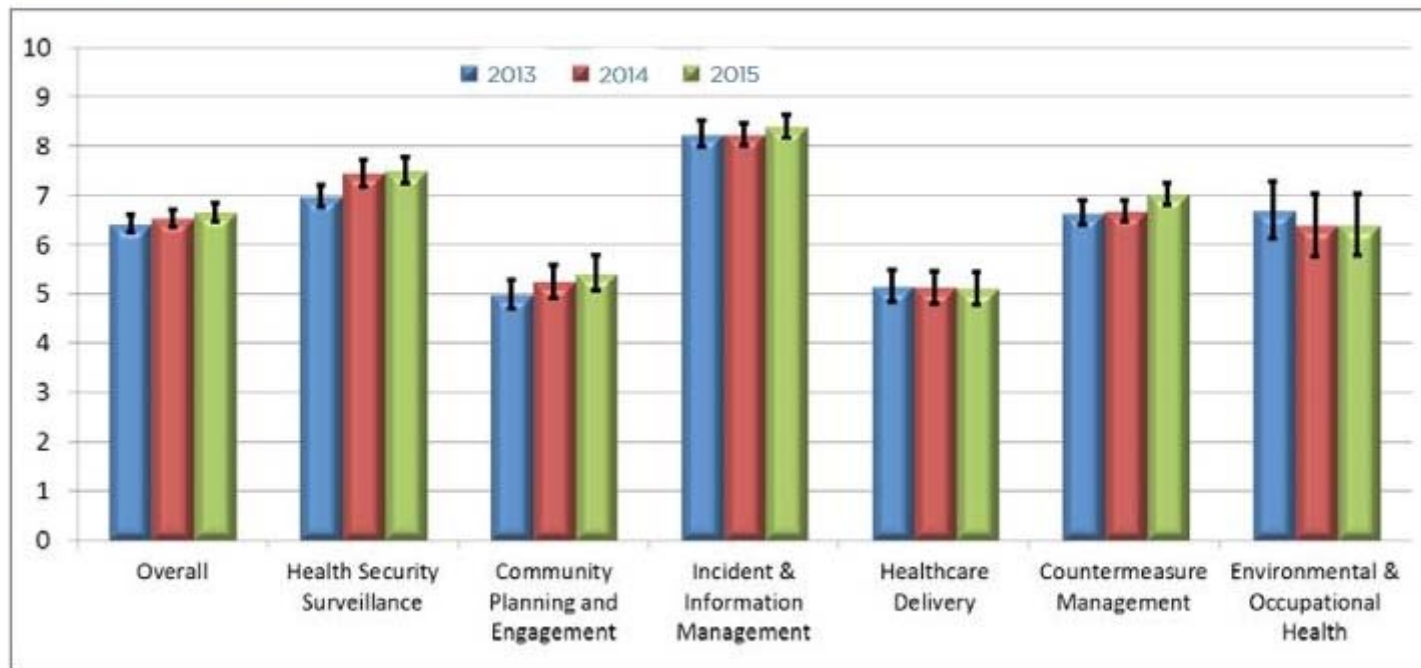
# Agenda

- 2016 Release Review
  - Key Findings
  - [Website](#)
  - Communication
- Workgroup Discussion
  - *What thoughts do you have about the 2016 Index, website, and release communications?*
  - *What (if anything) are you hearing from the field about the Index, website, and release communications?*
  - *How is the Index being used? By whom?*
- Use, Usability, and Usefulness Survey
- Other Business



# Key Findings

National preparedness trended upward in most functional areas during 2013-15, except in environmental health and in healthcare delivery.



Source: 2016 National Health Security Preparedness Index. Vertical lines indicate confidence intervals.



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# Key Findings

VIEW BY DOMAIN

JUMP TO A STATE PROFILE

SELECT A DATA SET

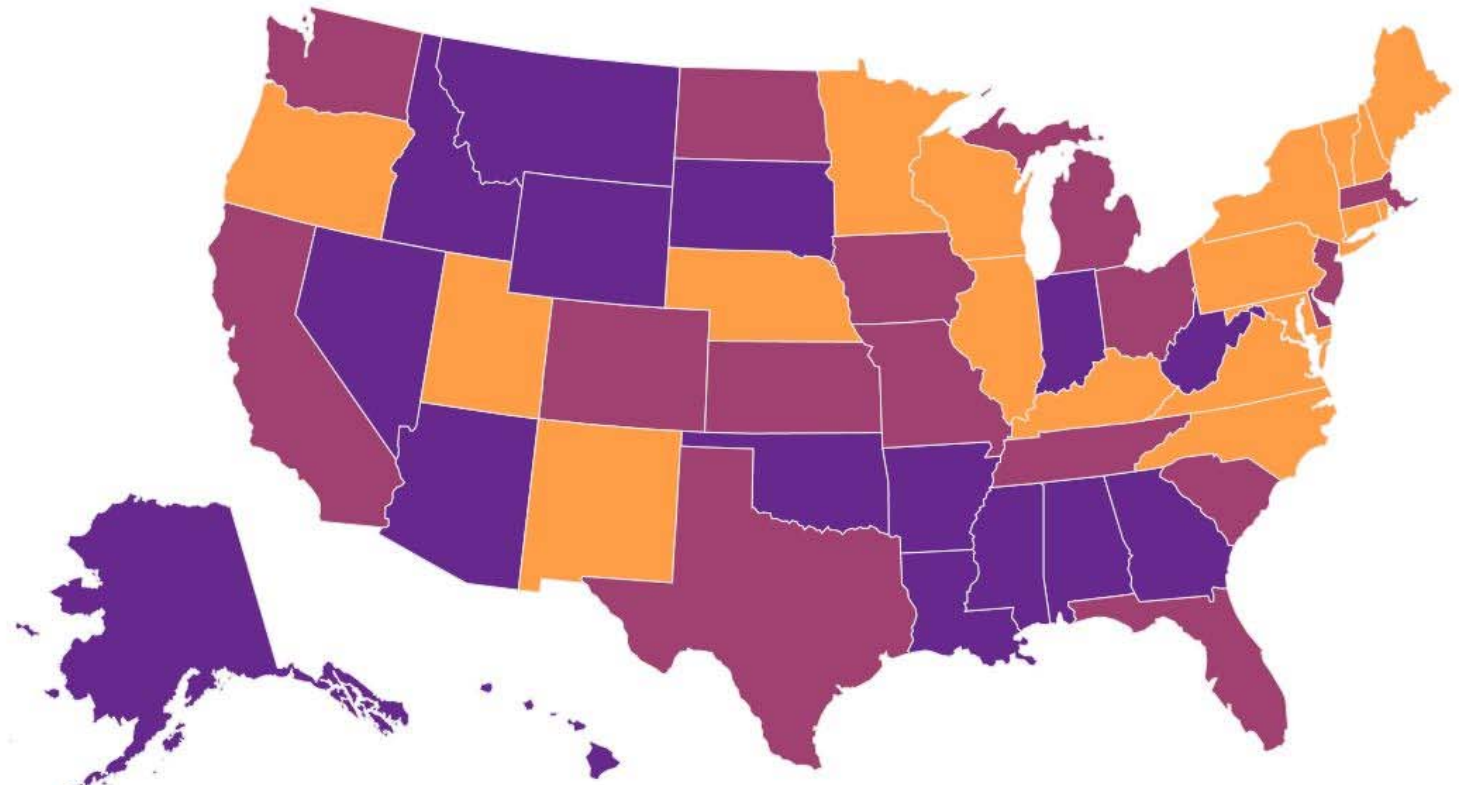
2013

2014

2015

KEY

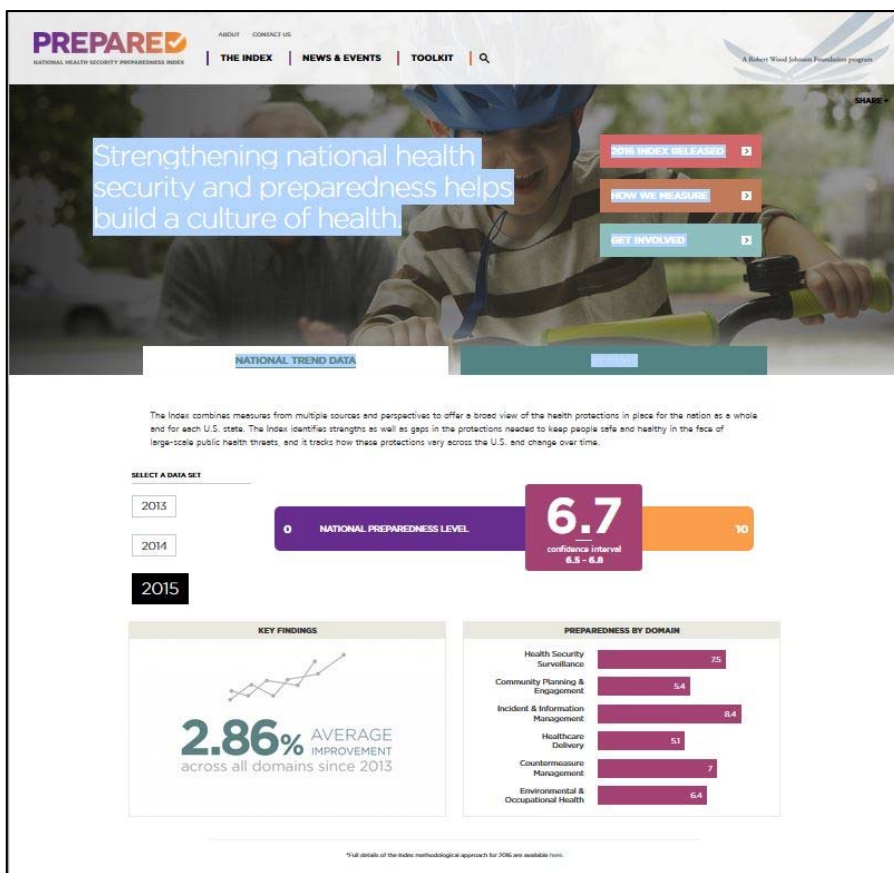
- ABOVE NATIONAL AVERAGE
- MEETS NATIONAL AVERAGE
- BELOW NATIONAL AVERAGE



**PREPARED** ✓

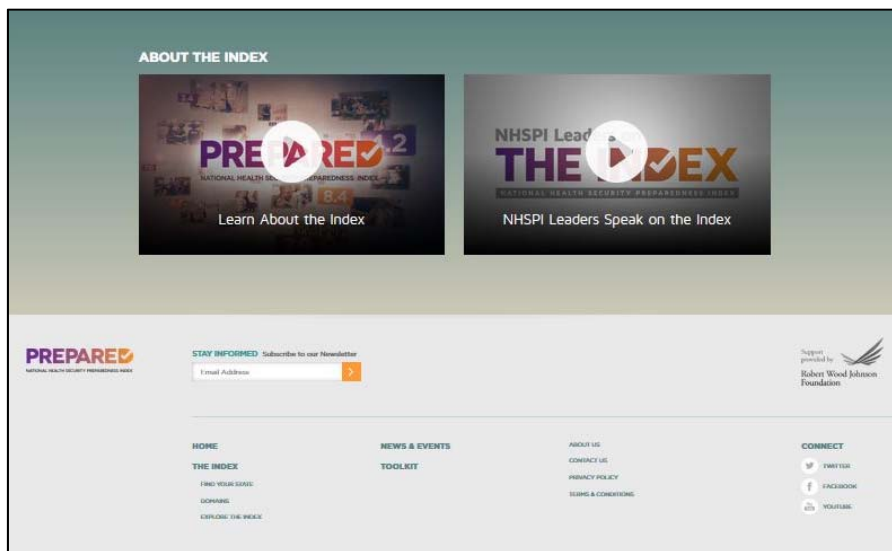
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# Website: www.nhspi.org



## Since April 26 (10pm)

- 5,061 sessions
- 15,110 page loads
- Avg session duration: 2:46
- New visitors: 77.6%



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# Communication Update

# GYMR



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# Workgroup Discussion

What thoughts do **you** have about the 2016 Index, website, and/or release communications?





# Workgroup Discussion

What are you hearing **from the field** about the 2016 Index, website, and/or release communications?



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# Workgroup Discussion

How is the Index being used? By whom?



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# Use, Usability, and Usefulness Survey: Preliminary state results

- Stratified random sample; more survey engagement from public health (~50%) than emergency management (~28%) officials contacted
  - *How can we improve survey fielding process? How do we improve overall engagement on both fronts?*
- More than  $\frac{3}{4}$  of responding public health officials have used the Index; only 1 EM official stated s/he has used the Index
  - *How do we better engage EM?*
- Public health respondents largely recognized many uses for the Index, with the least recognized use “to add content to our communications”; more than  $\frac{4}{5}$  stated they only access the website once per year
  - *How do we improve perceptions of Index and website as a useful and ongoing content source?*



# Other Business?



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# Open Virtual Workgroup Meetings: Participating Further in Index Evolution

- **Stakeholder Engagement and Communication Workgroup**  
*Fourth Thursdays, 1:30pm-2:30pm Eastern*  
**NEXT VIRTUAL MEETING: Tuesday, July 26, 1:30pm – 2:30pm**
- **Analytic Methodology Workgroup**  
*Second Wednesdays, 2:00pm-3:00pm*
- **Model Design Workgroup**  
*Third Tuesdays, 1:00pm-2:00pm*

Login Information and Archived Slides/Recordings are available at: <http://nhspi.org/tools-resources/>



# For More Information



**National Program Office**

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