

National Health Security Preparedness Index Stakeholder Engagement and Communication Workgroup



22 November 2016 | 1:30-2:30pm EST

Web link for presentation slides: <https://uky.zoom.us/j/474312686>

Phone line for audio: 1- 855- 880 -1246 |

Meeting ID: 474 312 686

(please mute computer speakers if using phone audio)

NHSPI Program Management Office

University of Kentucky

Agenda

I. Communication and Production Updates from the Program Management Office

A. Communication Update: 9/1/2016 – 11/15/2016

1. Website: NHSPI.org

- a. 8,958 page views
- b. 40.3% were direct visits; 28.6% came in via organic search
- c. 63% of visitors were new visitors, 37% were returning visitors
- d. Blog launched Oct. 27: <http://nhspi.org/blog/>

2. Twitter (@NHSPIndex)

- a. 40,800 impressions
- g. doubled followers from 117 to 237

B. Production Update

1. Call for Measures: recommendations received for 11 new measures, modification of 8 existing measures, and deletion of 2 existing measures – all of which will be posted on the website and included during the Public Comment Period
2. NAC Virtual Meeting November 29
3. Public Comment Period on Proposed Changes Set to Open Next Week
4. New 2017 Target Launch Date: mid-April 2017

II. Discussion: Group Discussion of Upcoming Use Opportunities and Use Guidelines

A. Background – evolution of the use competition

B. What are optimal Index uses and by whom?

Communicate; Convene key stakeholders; Identify strengths, weaknesses, opportunities and threats; Develop shared priorities and plans across sectors and stakeholders; Strengthen coordination, collaboration and partnerships among organizations and sectors; Advocate and secure resources; Provide technical assistance and support to stakeholders; Monitor progress and make updates and corrections to improvement plans and strategies.

C. What guidance do individuals and organizations need before they can use the Index effectively?



Open Virtual Workgroup Meetings: Participating Further in Index Evolution

- **Stakeholder Engagement and
Communication Workgroup**

Fourth Tuesdays, 1:30pm-2:30pm Eastern

NEXT VIRTUAL MEETING: January 24, 1:30pm – 2:30pm ET

- **Analytic Methodology and Model Design
Workgroup**

Third Tuesdays, 1:00pm-2:00pm ET

Login Information and Archived Slides/Recordings are available at: <http://nhspi.org/tools-resources/>



For More Information



National Program Office

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