National Health Security Preparedness Index Stakeholder Engagement and Communication Workgroup

22 August 2017 | 3:00-4:00pm EST
Web link for presentation slides: https://uky.zoom.us/j/474312686
Phone line for audio: 1-408-638-0968 | Meeting ID: 474 312 686
(please mute computer speakers if using phone audio)

NHSPI Program Management Office
University of Kentucky
Agenda

PMO Updates
• Recent Activities
• Current and Upcoming Activities
• Communication Update

Continuing Our Communication Discussion
• NAC Subcommitteee on Better Connecting with State Preparedness

Other
• Workgroup Leadership
Recent Activities

Environmental and Occupational Health Think-Tank
National Conference of State Legislatures, Washington, DC
August 16

- Representatives present from
  - Association of Public Health Laboratories
  - Association of State and Territorial Health Officials
  - Centers for Disease Control and Prevention (NCEH, NIOSH, Office of Director)
  - Index Program Management Office
  - Interpro
  - McCabe Message Partners
  - Maryland Department of Public Health
  - National Association of County and City Health Officials
  - National Conference of State Legislatures
  - National Environmental Health Association
  - National Governors Association

- Discussed Issues Related to
  - EOH drivers in current Index
  - Implications for policy and practice
  - Implications for strengthening the domain

- Next Steps
  - Meeting Report
  - Possible Journal Commentary

PREPARED
NATIONAL HEALTH SECURITY PREPAREDNESS INDEX
Current and Upcoming Activities

Call for Measures (Deadline August 31): [http://nhspi.org/call-for-measures-for-index/](http://nhspi.org/call-for-measures-for-index/)

Webinar – *Business and Health Security: The Bottom Line on Preparedness*


**August 31, 11:00am ET**

- Chris Bollinger, PhD, MS - University of Kentucky Gatton College of Business and Economics (Gatton Professor of Economics)
- Marc DeCourcey - U.S. Chamber of Commerce Foundation (Senior Vice President)
- Jennifer Esposito, MS - Intel Corporation (Worldwide General Manager, Health and Life Sciences)
- Lars Powell, PhD - Alabama Center for Insurance Information and Research at the University of Alabama (Director)
- Glen Mays, PhD, MPH (moderator) - National Health Security Preparedness Index Program Office, University of Kentucky College of Public Health (Director, Scutchfield Professor of Health Services and Systems Research)

Preparedness Month Social Shares and Twitter Activity (September)

Public Comment Period on Suggested Measures for 2018 Index (September-October)

American Public Health Association Annual Meeting Index Panel: *Managing Disease, Disaster, and Climate Risks with the National Health Security Preparedness Index*

**Tuesday, November 7, 10am ET**

- How Workforce Policies and Infrastructure Shape Health Security across the U.S.: Implications for Employers (Childress)
- Political Economy of Preparedness: Geographic Variation in Financing, Capabilities and Cost (Mays)
- Convening Partners, Empowering Communities: What the Index Teaches Us about Health Security (Chandra & Jones)
- Examining the Relationship between Preparedness and Planning for Climate Change: Trends in Environmental Health Protections (Hoover & Zephyr)

National Advisory Committee Meeting (November 16)
Communication Update

Website Analytics (May 21 – August 21)

- All Users: 100.00% Sessions
- Sessions: 8,304
- Users: 7,118
- Pageviews: 17,651
- Pages / Session: 2.13
- Avg. Session Duration: 00:01:24
- Bounce Rate: 73.10%
- % New Sessions: 83.79%

New Visitor: 82.8%
Returning Visitor: 17.2%
## Communication Update

### Website Analytics (May 21 – August 21)

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<th>Page</th>
<th>Pageviews</th>
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Continuing Our Communication Discussion
Workgroup Leadership
For More Information

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