Virtual Meeting
National Health Security Preparedness Index
Stakeholder Engagement and Communication Workgroup

1:30-2:30pm EST | July 28, 2015
Web link for presentation slides: http://connect.uky.edu/nhspi_stakeholder/
Phone line for audio: 1-877-394-0659 | access code: 7129451782#
(please mute computer speakers if using phone audio)

NHSPI Program Management Office
University of Kentucky
Agenda

- Updates
  - Index Development
  - Use, Usability, and Usefulness Survey
- Index Timeline
- Website Discussion
- Questions
- Adjourn
Stakeholder Engagement and Communication Workgroup Members | 2015

- Cathy Slemp, Public Health Consultant (Chair)
- Gerrit Bakker, ASTHO
- Laura Biesiadecki, NACCHO
- Kelly DeGraff, Corporation for National and Community Service
- Doug Farquhar, National Conference of State Legislatures
- Andrew Jahier, FEMA
- Kathleen Kimball-Baker, University of Minnesota
- Mary Leinhos, CDC
- Liam O’Fallon, NIEHS/NIH
- John Osborn, Mayo Clinic

Program Management Office Representatives to the SECW

- Mary Davis, Consultant
- Anna Goodman Hoover, Deputy Director
Updates: Index Development

- Validation Analyses
  - Candidate Measures for Moving Across Domains/Subdomains
  - Candidate Measures for Discontinuing (infrequently updated, low item-to-scale correlation, no variation across states, composite measures)

- Call for Measures
  - Elicited ~50-60 New Measures
    - RWJF Culture of Health Metrics (Inter-sectoral, Community Engagement)
    - Joint Commission on Accreditation of Health Care Organizations Compliance with Emergency Management Accreditation Standards
    - Measures of Social, Economic, Environmental, and Infrastructure Preparedness and Resiliency from the National Institute of Standards and Technology
    - Worksite and Occupational Health Measures of Preparedness and Resiliency
    - Fatality Management

- Expert Panel/Delphi Process
  - Measures, Subdomains, Domains
  - Weighting for “All-Hazards” Approach
Updates: Use, Usability, & Usefulness Survey

- **Purpose**: to inform website, communication tools, and message development
- **Survey Instrument Development Nearly Complete**
  - Includes validated items from Technology Acceptance Model
- **Pilot with Workgroups and National Advisory Committee**
- **Field Full Survey with Larger Set of Stakeholders**
  - Public Health (e.g., state & local preparedness directors)
  - Emergency Management (county, state, & federal levels)
  - Preparedness Coalitions/Hospital Preparedness Program (reaching hospitals, CBOs, and businesses)
  - Preparedness Researchers (including CDC PRCS, Sandy, NIH Disaster Research Response Environmental Health Network, etc.)
# Index Timeline: Q1

## Primary Audience Legend:

- Multi-sector
- Emergency Management
- Public Health & Health Care
- Elected Officials
- Other

## Internal Activities / Events

<table>
<thead>
<tr>
<th>January</th>
<th>External Activities / Events</th>
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<tbody>
<tr>
<td>• Management Transition</td>
<td>• RWJF Website Launch</td>
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<td></td>
<td>• Presentation: National Association of County and City Health Officials Preparedness Planning, Outcomes, and Measurement Workgroup (Jan. 27)</td>
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<tr>
<th>February</th>
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<tr>
<td>• National Advisory Committee Orientation</td>
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<tr>
<th>March</th>
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<tbody>
<tr>
<td>• In-Person Meeting: Joint Analytic Methods/Model Workgroups Launch</td>
<td>• Publication: CDC on Public Health Security Bulletin by Stephen Redd</td>
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<td></td>
<td>• Listening Session: Association of State and Territorial Health Officials Performance Evaluation and Improvement Workgroup Meeting (Mar. 11)</td>
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<td>• Presentations:</td>
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<td>o Hurricane Sandy Recovery Research Initiative/CDC (Mar. 27)</td>
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<td>o CDC Board of Scientific Counselors (Mar. 27)</td>
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# Index Timeline: Q2

## Primary Audience Legend:
- **Multi-sector**
- **Emergency Management**
- **Public Health & Health Care**
- **Elected Officials**
- **Other**

<table>
<thead>
<tr>
<th>Internal Activities / Events</th>
<th>External Activities / Events</th>
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<tbody>
<tr>
<td><strong>April</strong></td>
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<tr>
<td>- Virtual Meetings</td>
<td>• Presentation: <em>Preparedness Summit Panel (Apr. 16)</em></td>
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<tr>
<td>- National Advisory Committee</td>
<td>• NACCHO Podcast Interview</td>
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<tr>
<td>- Methods Workgroup</td>
<td>• Networking: <em>Keeneland Conference in Public Health Services &amp; Systems Research</em></td>
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<td>- Model Workgroup</td>
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<td><strong>May</strong></td>
<td>• Launch Index Listserv</td>
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<tr>
<td>- Virtual Meetings</td>
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<tr>
<td>- Methods Workgroup</td>
<td></td>
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<tr>
<td>- Model Workgroup</td>
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<tr>
<td><strong>June</strong></td>
<td>• Listserv Updates</td>
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<tr>
<td>- In-Person Meeting: National Advisory Committee</td>
<td>• Networking: <em>Engaging Local Communities on Environmental Risk Workshop (Purdue University)</em></td>
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<tr>
<td>- Virtual Meetings</td>
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<tr>
<td>- Methods Workgroup</td>
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<tr>
<td>- Models Workgroup</td>
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<tr>
<td>- Stakeholder Engagement and Communication Workgroup</td>
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<tr>
<td>- Activities:</td>
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<td>- Video Interviews with NAC Members (for website)</td>
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<td>- Alpha Development: Use, Usability, Usefulness (U3) Survey</td>
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<td>- Delphi Survey Development</td>
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</tbody>
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# Index Timeline: Q3

**Primary Audience Legend:**

- **Multi-sector**
- **Emergency Management**
- **Public Health & Health Care**
- **Elected Officials**
- **Other**

## July

**Virtual Meetings**
- Methods Workgroup
- Model Workgroup
- Stakeholder Engagement and Communication Workgroup

**Activities**
- Beta Development: U3 Survey
- U3 Survey Piloting Begins with Workgroups, NAC
- U3 IRB Submission
- Continued Delphi Survey Development

**Presentation:**
- *Council of State Governments Midwest Legislative Meeting (July 14)*
- Listserv Updates

## August

**Virtual Meetings**
- National Advisory Committee
- Methods Workgroup
- Models Workgroup
- Stakeholder Engagement and Communication Workgroup

**Activities**
- U3 Survey Piloting Ends with Workgroups, NAC
- Continued Delphi Survey Development and IRB Submission

**U3 Survey Launch (tentative)**
- Hurricane Katrina Anniversary Tie-Ins (TBD)
- Listserv Updates

**Listening Session/Informal Presentation:**
- *ASTHO/DPHP Executive Committee (Aug. 12)*

## September

**Virtual Meetings**
- National Advisory Committee
- Methods Workgroup
- Models Workgroup
- Stakeholder Engagement and Communication Workgroup

**Activities:**
- U3 Survey Closes; U3 Pilot Data Report Produced

**Delphi Survey Launch (tentative)**
- Listserv Updates
## Index Timeline: Q4

**Primary Audience Legend:**

<table>
<thead>
<tr>
<th>Multi-sector</th>
<th>Emergency Management</th>
<th>Public Health &amp; Health Care</th>
<th>Elected Officials</th>
<th>Other</th>
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### October

- **Virtual Meetings**
  - Methods Workgroup
  - Models Workgroup
  - Stakeholder Engagement and Communication Workgroup

- **Activities**
  - U3 Survey Report
  - Delphi Report

- **Listening Session:** ASTHO/DPHP Call (Oct. 6)
- **Networking:** American Public Health Association Annual Meeting
- **Presentation:** ASTHO DPHP Meeting (Oct. 27-29)
- **Listserv Updates**

### November

- **Virtual Meetings**
  - Methods Workgroup
  - Models Workgroup
  - Stakeholder Engagement and Communication Workgroup

- **Listserv Updates**

### December

- **Virtual Meetings**
  - National Advisory Committee
  - Methods Workgroup
  - Models Workgroup
  - Stakeholder Engagement and Communication Workgroup

- **Listserv Updates**
- **Networking:** Dissemination and Implementation Conference
1. Are you able to find information that is relevant to your hypothetical report/presentation?
   a. If so, how easy/difficult is it to find the information?
   b. If the information is on the website but difficult to find, how might its accessibility be improved?
2. If information you seek is not on the website, for what are you searching that would be relevant to your constituency/ies?
3. As you look at your own state’s Index page:
   a. Is the data easily accessible and understandable? What could improve the presentation of data?
   b. Does the narrative provide clear and useful information? How might it be improved?
   c. Are the data and narrative presented in ways that would engage your constituency/ies? How might the presentation be more inviting for different kinds of stakeholders?
Open Virtual Workgroup Meetings: Participating Further in Index Evolution

- **Stakeholder Engagement and Communication Workgroup**
  *Fourth Thursdays, 1:30pm-2:30pm Eastern*
  **NEXT VIRTUAL MEETING:** Tuesday, August 25, 1:30pm – 2:30pm

- **Analytic Methodology Workgroup**
  *Second Wednesdays, 2:00pm-3:00pm*
  **NEXT VIRTUAL MEETING:** August 12

- **Model Design Workgroup**
  *Third Tuesdays, 1:00pm-2:00pm*
  **NEXT VIRTUAL MEETING:** August 18

Login Information and Archived Slides/Recordings are available on the [www.nhspi.org](http://www.nhspi.org) website.
For More Information

Glen P. Mays, Ph.D., M.P.H.  glen.mays@uky.edu
Anna Goodman Hoover, Ph.D.  Anna.Hoover@uky.edu
Michael Childress, M.S.  Michael.childress@uky.edu

Email:  NHSPI@uky.edu
Web:  www.publichealthsystems.org
Journal:  www.FrontiersinPHSSR.org
Archive:  works.bepress.com/glen_mays
Blog:  publichealtheconomics.org